

FOR IMMEDIATE RELEASE
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GD&A Advertising And Public Relations To Represent Brandwise

DENVER – Brandwise, a software company that enables agencies, suppliers, and their sales channels to sell more efficiently, has chosen GD&A Advertising and Public Relations to provide marketing support services. GD&A will provide identity services, including logo development, identity standards and a business package. In addition, Brandwise selected GD&A to design and develop a new Web site for the company.

“Working together, we’re confident that Brandwise can achieve even greater success as a dominant national provider of sales process optimization technologies and services,” said Jim Koehler, president and CEO of GD&A. “We’re pleased that Brandwise recognizes our agency’s technology marketing experience.”

Brandwise solutions are designed to positively impact the flow of information between all individuals and departments related to the sales process. Brandwise customers benefit from highly efficient order processing, combined with industry-specific, data-driven CRM capabilities and powerful business analysis and reporting tools.

About GD&A Advertising & Public Relations

GD&A is a Denver-based advertising and public relations agency serving the needs of local, national and international clients. GD&A also provides interactive and direct marketing services and specializes in integrated marketing campaigns for consumer, high-tech, business-to-business and other clients. For more information on GD&A, call 303-623-1190 x229 or visit www.gda-advertising.com.

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