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GD&A Advertising and Public Relations Signs Non-Profit Cyber Attack Center

DENVER— GD&A Advertising and Public Relations has announced the signing of the Cyber Incident Detection Data Analysis Center (CIDDAC). GD&A will manage a public relations and advertising campaign in support of the organization's efforts to protect businesses and communities from criminal and terrorist use of the Internet.

“We are working with CIDDAC to implement an effective and creative public relations campaign to help raise national awareness of the organization and its efforts to prevent cyberterrorism,” said Jim Koehler, president and CEO of GD&A.

CIDDAC integrates private, public and government cooperation to facilitate the real-time sharing of cyber attack data. The organization's cyber attack early warning system will collect, analyze and respond to real-time cyber attacks against participating businesses and provide nationwide alerts of impending cyber attacks. For more information, visit www.ciddac.org.

About GD&A

GD&A is a Denver-based advertising and public relations agency serving the needs of local, national, and international clients. GD&A also provides interactive and direct marketing services and specializes in integrated marketing campaigns for consumer, high-tech, business-to-business, e-commerce and other clients. For more information on GD&A, call 303-623-1190 x229 or visit www.gda-advertising.com.

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